

FOR IMMEDIATE RELEASE

<u>Contacts:</u> Jim Putnam <u>jim-putnam@comcast.net</u> (413) 569-9283 or Deborah Herath <u>deb.herath@gmail.com</u> (413) 998-3302

More information: www.facebook.com/Celebrate-Southwick-250

Southwick Businesses and Civic Groups Invited to Preview Events and Opportunities for Southwick's Upcoming Year-long 250th Birthday Celebration

On Monday, February 11 at 6:30 p.m., Southwick businesses and civic groups are invited a "Kick Off" at the town hall for a sneak preview of what the Southwick 250th celebration opportunities will offer. Southwick's 250 Committee will reveal what the committee has planned and how businesses and organizations can both get involved and benefit from this year-long celebration.

"Southwick's 250th birthday celebration will be exciting for our entire community," said James Putnam, Chair, Celebrate Southwick 250. "This Feb. 11 kickoff for businesses and civic organizations will ensure they have the opportunity to participate and support our efforts. We anticipate many visitors coming to our town during this year-long celebration." A comprehensive overview of the events will be available, as well the many opportunities for organizations' participation. Light refreshments will be served.

Southwick was incorporated as a separate district from Westfield on November, 1770. To celebrate this milestone 'birthday', The Southwick 250 committee has planned interactive events and business opportunities from December, 2019 through November 2020. Events include parades, tree and house decorating contests, as well as memorabilia such as a new history book on Southwick, banners, collectables and more.

- ### -