

**Town of Southwick  
Meeting Minutes  
Southwick 250<sup>th</sup> Anniversary Committee**

Monday, June 17, 6:30 p.m.  
In the Community Room @ Town Hall

**Members in Attendance:** See Attachment "A" -2 Page(s) Sign-In Sheet

The Meeting of the Southwick 250<sup>th</sup> Anniversary Committee was called to order by Chairman, James Putnam, at 6:30p.m.

**A MOTION** was made by Marcus Phelps seconded by Carol Geryk (Vote-Unanimous) to approve the April and May Meeting Minutes.

**Chairman, Jim Putnam:** Welcomed Edward and Faye Parks to our Committee. Faye states that she and Ed have been town residents for 42 years. Jim would like to add the Parks to the Parade group. Lisa will have their application paperwork for the next meeting.

**Public Comments:** None

Here are the changes to the budge as of today.

01002-549901 Current Year 250 <sup>th</sup> Celebration	5,000.00	\$84.45 Stamps etc. \$1203.00 Float Printing	Balance: \$4,915.55
01122-549901 Current Year 250 <sup>th</sup> Celebration	5,000.00	\$1,125.00 History Book \$134.00 Parade Banner \$113.55 Mike P Float \$67.70 Mike P Float \$575.63 Float Misc.	Balance: \$408.57
2514203-529900 250 <sup>th</sup> Celebration Earmark	25,000.00	\$9,997.00 Brackets \$8,712.50 50 Banners \$3,999.55 Souvenir's \$2,290.95 Deposit on Fireworks	Balance: \$0.00
2725660-529900 225 <sup>th</sup> Celebration Gift	4,983.76	0	Balance: \$4,983.76
Southwick Civic Fund	\$1,000.00 Donation Donations & Banner \$	\$140.00 Table Skirt	Balance: \$860.00 New Balance: \$2,975.00

**Balance: \$11,167.88**

## Chairman Report:

Jim asked the committee to think about giving up one of the meetings for summer to allow the groups to get things done. Either July 15 or August meeting.

Jim sent everyone the *Mug It Up for Southwick 250* via email. Participating restaurants in town will have the opportunity to sell our mugs for a \$10 fee with a free coffee. Jim spoke with Jess R. from the Launch, they are interested. Once we place the number of mugs in each restaurant, we will need someone to go back occasionally to check on how many they've sold, collect monies. Terry Mish says he will take care of the beer glasses. Joe Deedy and Jim Putnam agreed to be the ones to check on the restaurants. Jim isn't sure what the prices should be just yet, but he is thinking of \$10 for the coffee mug.

Cindy stated that she thought \$10 would be too expensive for a cup of coffee. Lisa stated that it is a onetime purchase - people will buy it to support our 250<sup>th</sup> and they will not buy another mug every time they go to these restaurants.

Jim added that we are encouraging patrons to get a picture of them enjoying their coffee in our mugs to be put on our FB page and eventually website.

Jim went over *Southwick Stories*. Southwick Stories is a way to share your family members experiences and story with the Town.

Jim met with Kacy Colston from Suffield 350<sup>th</sup>. Jim mentioned that the Suffield parade is on the same date as ours, October 10, 2020. Jim stated that we have fire, police and other entities that will be going to both parades and have to get back for our parade. Discussion ensued as to changing the date of our Parade from the 10<sup>th</sup> to Sunday the 11<sup>th</sup>.

**MOTION** was made by Russ Fox to change the date of our 250<sup>th</sup> parade to Sunday October 11<sup>th</sup>, 2020. Seconded by Joe Deedy. Voted Unanimously.

We should invite someone from the Suffield 350 group to one of our future meetings to see if they would be interested in a combined event, perhaps in conjunction with the CRC boat parade on July 4.

Jim had a phone interview with Chris from MassLive. It resulted in a good article and good publicity.

Jim attended a Regional HS Faculty Meeting. The Woodland faculty said the kids would like to sing during the Christmas kick off. The high school had one teacher a reenactors group who might be interested in working with our group. Also, the High School Yearbook would like to include a significant 250<sup>th</sup> storyline.

The High School Band director is excited to participate with our events. They would like to be part of the torchlight parade to the Christmas tree lighting. The band will be getting new uniforms this year, and would also like to perform a concert next spring to give back to the community for their support. This would include an Alumni band. Also, Director Quinn is rewriting a Southwick song that was originally created for the 200<sup>th</sup>.

Jim introduced Pat Odiorne and Marcus Phelps from the Southwick Library Historical Society. The Society would like to sponsor an adult bus field trip around Southwick in June 2020. The bus would stop at various historical sites, e.g., ice houses , powder mill, old cemetery, different business's w/former uses. Pat would be the our guide. This would be held on Saturday, June 13<sup>th</sup> 2020. They would probably charge a \$5 fee and hand out a free bottled water. The Society will pay for some of the expense. Suggestion was made, to consider a Sunday afternoon instead of a busy Saturday.

Jim met with Don Prifti regarding his input for the Committee. He also gave us a comprehensive list of Southwick businesses.

Jim asked about the Street Banners. Elizabeth stated that they received 8 checks from sponsors to date. The banners need to be finalized with Martin Lee of Southwoods. Joe Deedy is still committed to approaching heavy hitters. The banners will go up Nov. 2019 - down on Nov. 2020. Todd suggested smaller banners for business's or patrons to purchase. Joe Deedy stated let us sell the 50 first before we commit to making other banners.

## Work Group Reports:

### Outreach and Social Media:

To date we have 460 Facebook friends, 388 posts. Jim still has not been able to find someone to help with our website design. Chelsea offered to help with the design, during the summer, and this was gratefully accepted.

### Celebration Events & Youth and Schools Workgroup:

Freda would like the business call lists so she could finish putting the pkg together and start calling on businesses. She is putting the event dates together for the SFD calendar soon.

### Funding & Budget Workgroup:

Russ Fox asked Elizabeth Deedy to give the balance for the Civic Fund.

New Balance: \$2,975.00

Next meeting is July 15, 6:00pm.

### Historical Content, Publications Souvenirs Workgroup:

See Attachment "B".

Sam Goodwin gave the secretary their notes from their June 10, 2019 meeting.

Lee Hamberg told the group that he had a bill from Southwood's to be submitted at the next main meeting. The bill was \$400 over budget due to prices going up since the original quote.

Lee will check on where the souvenirs will be stored at Town Hall.

The group spent the rest of their meeting looking at digitized photos to be included in our commemorative book.

Next meeting will be July 8<sup>th</sup>, at 6pm

### Anniversary Parade and Float Workgroup:

Marcus handed out a Float Schedule.

July 20<sup>th</sup>, 2019 First Responders Appreciation Parade, Grist Mill Plaza to Whalley Park, line-up @Noon, Parade Contact: David Sutton, Cell# 413-478-7748

Sept 19<sup>th</sup>, 2019 Big "E" Daily Parade, Massachusetts Day, Line-up @ 4:00PM, Online application form due 8/30/19

Oct. 13, 2019 Southwick Farm Parade, Coes Hill Rd. to Town Hall, Line-up @ \_\_\_\_\_  
Parade Contact: Robert Polverari

Nov. 11, 2019 (Mon) Veterans Day Parade, Southwick Shopping Plaza to Town Green,  
Parade Contact: Troy Henke.

The group discussed the use of our float at other future events. The float is being store at Jack Moccio's shop on Industrial Road. The Committee is grateful to Mr. Moccio for his loan of the trolley and all of his assistance in towing and storage.

Joe Deedy stated that we should sell our items from the Float at our events starting with the Civic Fund Fireworks in June.

They added to division 8 - Farm participants  
Next meeting July 8 at 8:30, Town Hall Rm 202.

### **New or Old Business:**

Pat & Marcus spoke about Historical Society lecture series. They have different speakers on different topics each month. The Society gets 40-50 participants that come to hear each speaker.

Historical Society will try and help find reenactors for August 2020 - Revolutionary War is preferred.

The next meeting is July 15, 2019.

**A MOTION** was made by Joe Deedy seconded by Russ Fox (Vote-Unanimous) to adjourn the meeting at 8:30 p.m.

**Respectfully submitted,**

Lisa A. Anderson

cc. Town Clerk