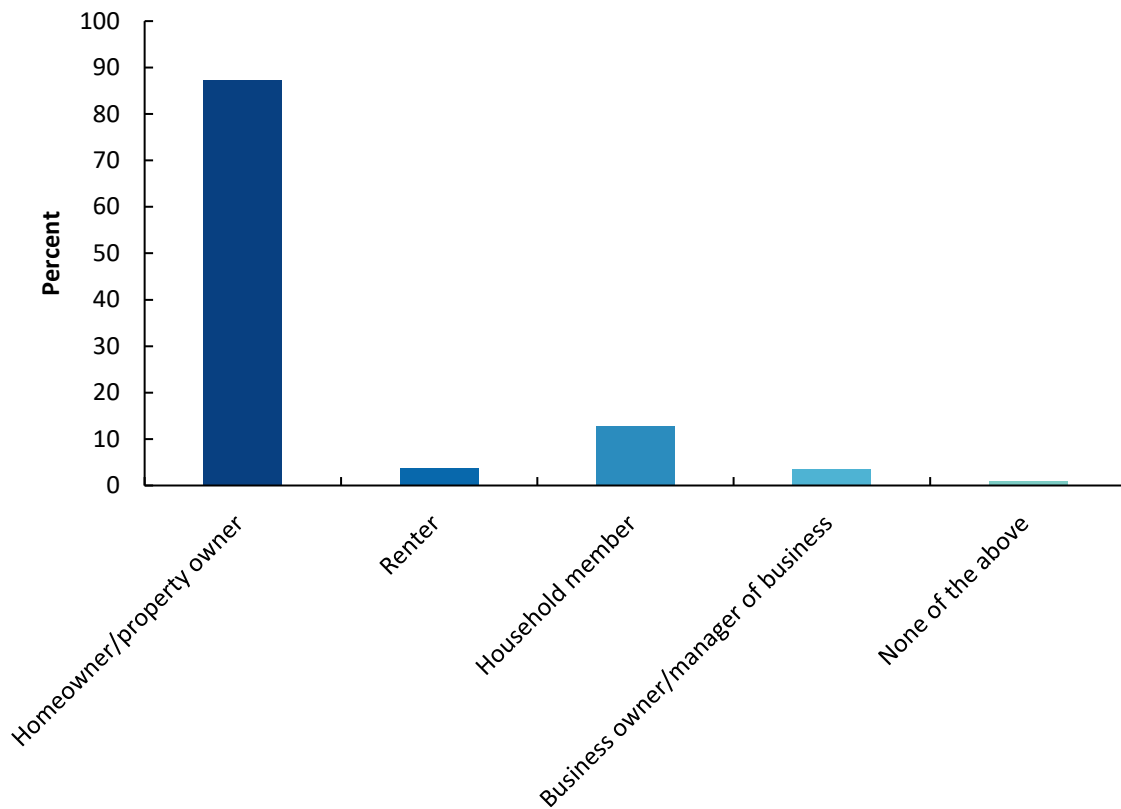


Report for Southwick Community Engagement Survey

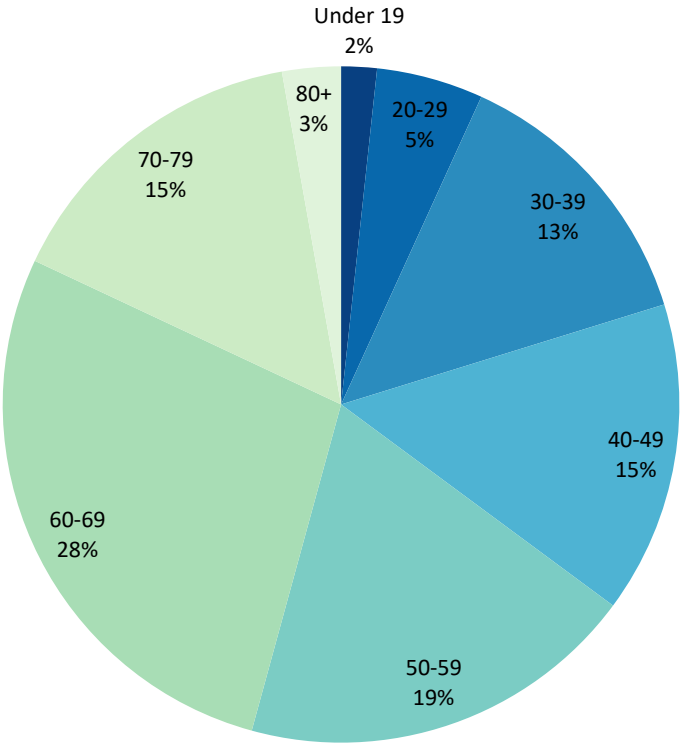
Southwick Community Engagement Survey

1. I am responding to this survey as a... in Southwick, MA (check all that apply)



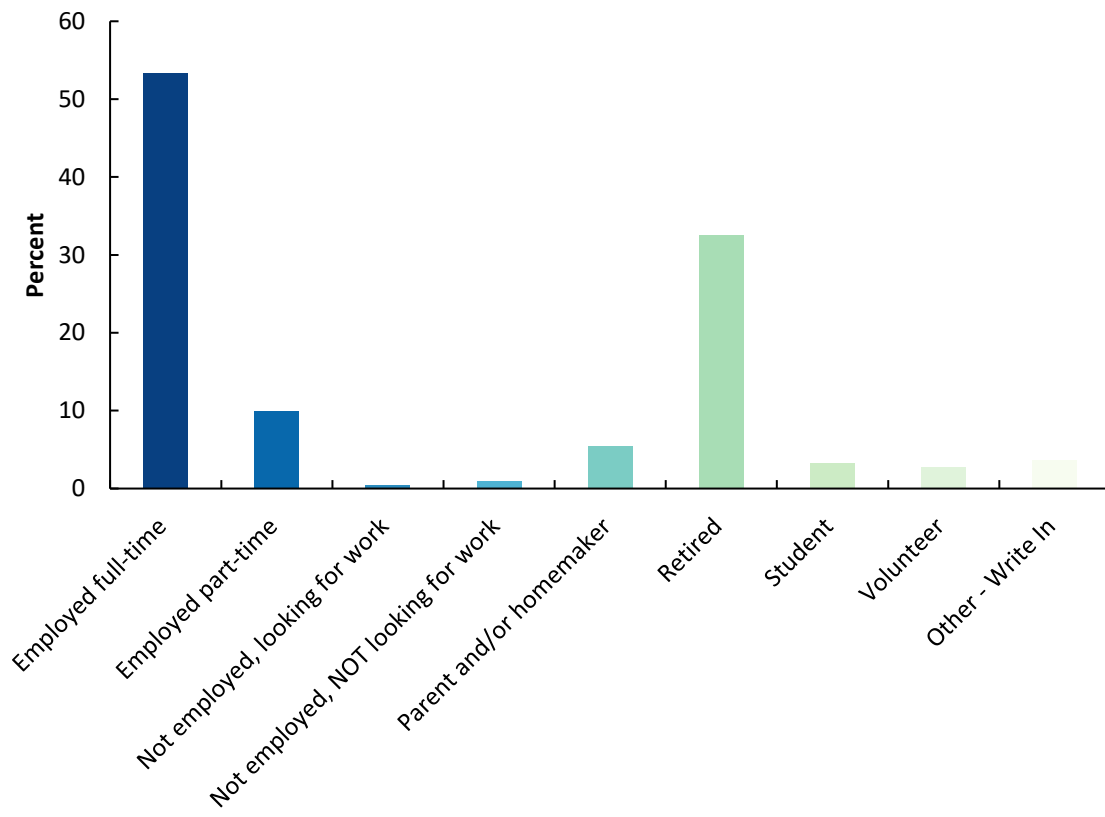
Value	Percent	Count
Homeowner/property owner	87.3%	781
Renter	3.8%	34
Household member	12.8%	115
Business owner/manager of business	3.6%	32
None of the above	0.9%	8

2. What is your age?



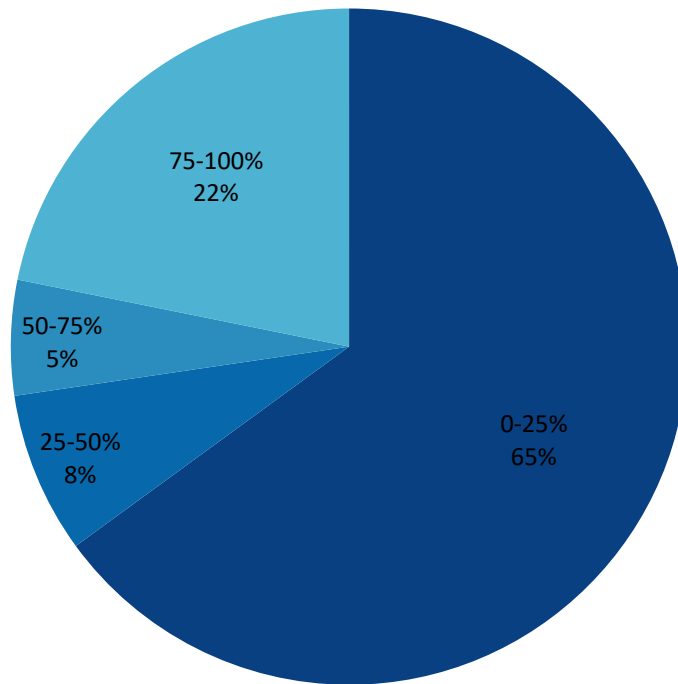
Value	Percent	Count
Under 19	1.7%	15
20-29	5.1%	46
30-39	13.4%	120
40-49	14.9%	133
50-59	19.1%	171
60-69	27.7%	248
70-79	15.2%	136
80+	2.8%	25
	Totals	894

3. Which of the following categories best describes your employment status? Select all that apply.



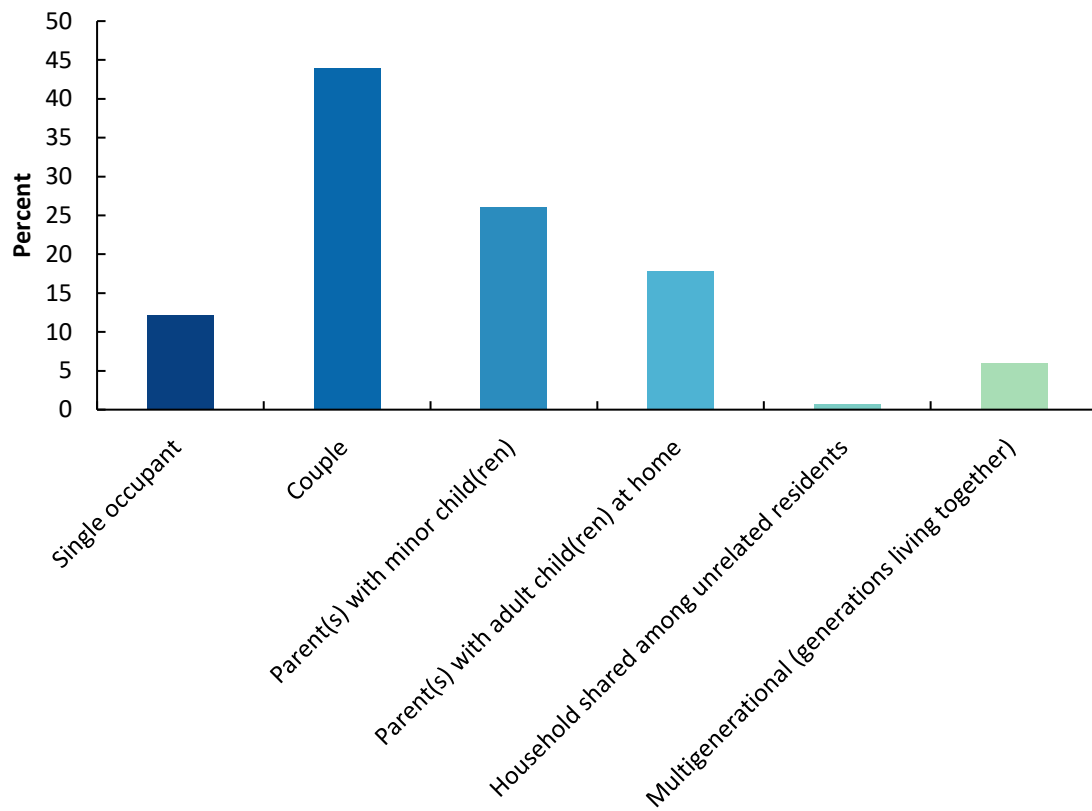
Value	Percent	Count
Employed full-time	53.3%	475
Employed part-time	9.9%	88
Not employed, looking for work	0.4%	4
Not employed, NOT looking for work	1.0%	9
Parent and/or homemaker	5.5%	49
Retired	32.5%	290
Student	3.3%	29
Volunteer	2.8%	25
Other - Write In	3.6%	32

3a. If you are currently employed, what percentage of your working time do you spend working from home?



Value	Percent	Count
0-25%	64.9%	363
25-50%	7.7%	43
50-75%	5.5%	31
75-100%	21.8%	122
	Totals	559

4. Which best describes your household? (Select all that apply)

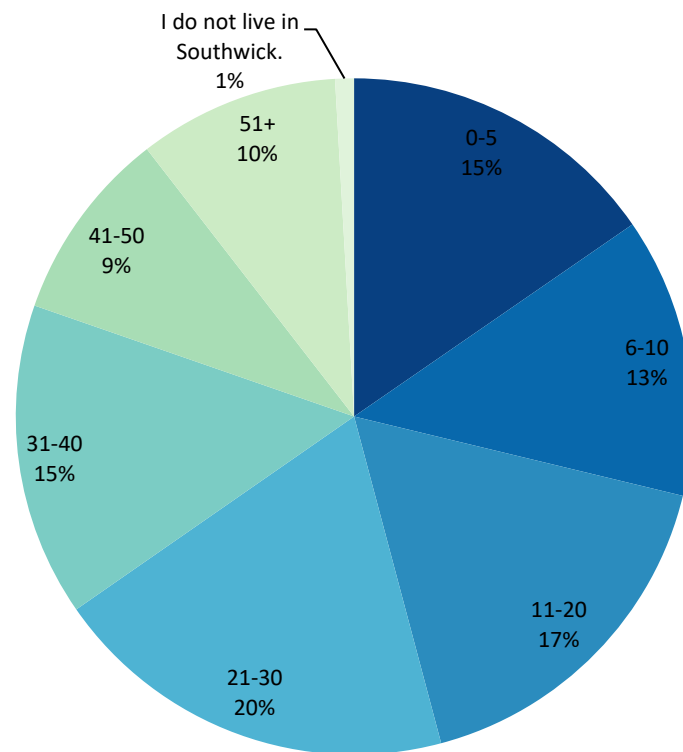


Value	Percent	Count
Single occupant	12.1%	108
Couple	44.0%	393
Parent(s) with minor child(ren)	26.0%	232
Parent(s) with adult child(ren) at home	17.8%	159
Household shared among unrelated residents	0.7%	6
Multigenerational (generations living together)	6.0%	54

5. What is the primary language spoken in your household?

879	English
1	Polish/English
1	German

6. How many years have you been a resident of Southwick?



Value	Percent	Count
0-5	15.4%	138
6-10	13.4%	120
11-20	17.1%	153
21-30	19.5%	175
31-40	15.0%	134
41-50	9.2%	82
51+	9.6%	86
I do not live in Southwick.	0.9%	8
	Totals	896

7. Over the next 20 years, the town should encourage, discourage, or make no change...

	Encourage		Discourage		No change		Responses
	Count	Row %	Count	Row %	Count	Row %	Count
Rural character and feeling of Southwick	664	74.6%	44	4.9%	182	20.4%	890
Residential development within Southwick	236	26.7%	285	32.2%	363	41.1%	884
Business development within Southwick	515	57.9%	133	14.9%	242	27.2%	890
Industrial development within Southwick	165	18.6%	489	55.2%	232	26.2%	886
Housing for all ages and income levels	370	42.1%	186	21.2%	323	36.7%	879
Housing that is NOT only single-family detached homes	232	26.5%	371	42.3%	274	31.2%	877
Historical character of Southwick	715	80.0%	21	2.3%	158	17.7%	894
Lowering our carbon footprint within Southwick (commercial, public, and residential)	550	62.9%	76	8.7%	248	28.4%	874

8. Over the next 20 years, which type of development should be encouraged? Please check all that apply and fill in with the types of development you would prefer in Southwick that supports future trends.

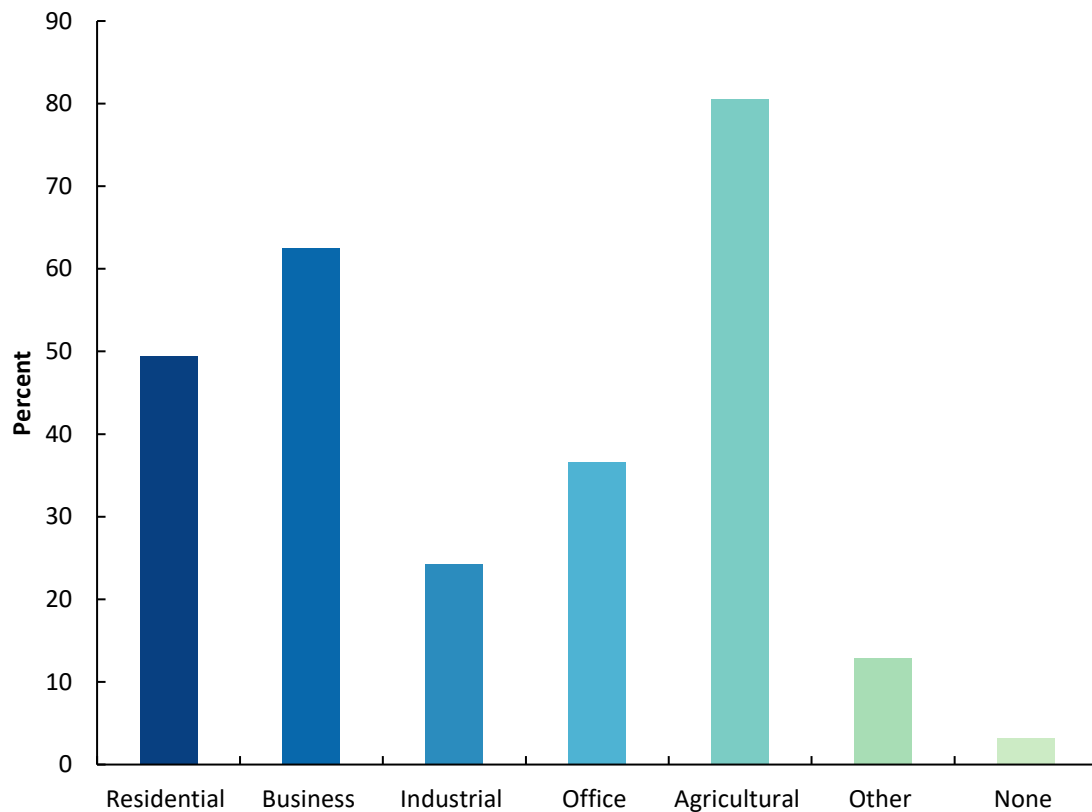
Some examples of various development include:

Business - ranging from retail and hospitality to robotics and high-tech

Industrial - ranging from manufacturing to processing to robotics

Office - ranging from professional and medical offices to shared office and business start-up spaces

Agricultural - ranging from sustainable farming and year-round greenhouses to agritourism and cannabis



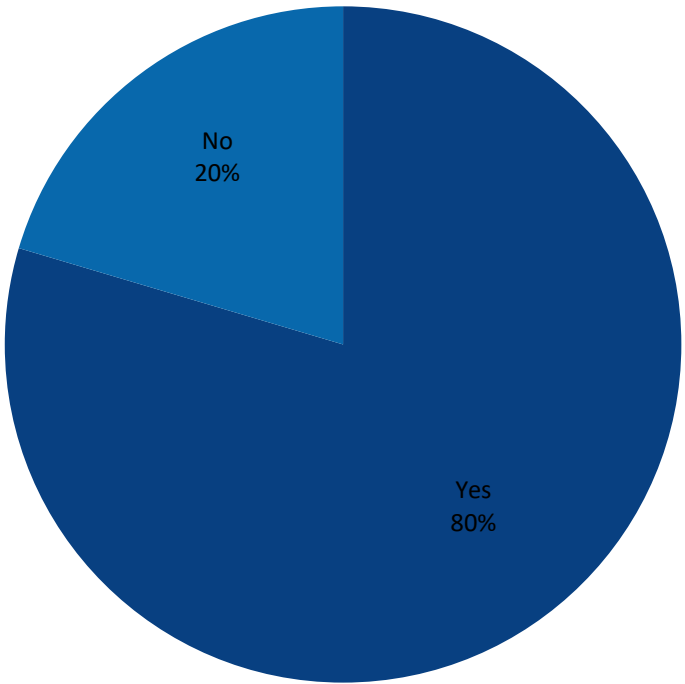
Value	Percent	Count
Residential	49.5%	433
Business	62.5%	547
Industrial	24.3%	213
Office	36.6%	320
Agricultural	80.5%	704
Other	12.9%	113
None	3.2%	28

9. Do you oppose or support these land use strategies to address future growth over the next 20 years? Please check the answer you agree with.

	Oppose		Support		No Opinion		Responses
	Count	Row %	Count	Row %	Count	Row %	Count
Update boundaries of existing zoning districts that currently designate residential, business, and industrial uses for development	176	20.0%	515	58.4%	191	21.7%	882
Identify areas appropriate for mixed-use development, where housing and business development could be found on the same structure or land parcel	269	30.4%	488	55.1%	128	14.5%	885
Expand land zoned for business use and for light industrial use	466	52.5%	300	33.8%	121	13.6%	887
Adopt additional zoning for higher density residential development	579	65.7%	193	21.9%	109	12.4%	881
Balance development to the town's water supply	39	4.4%	758	85.8%	86	9.7%	883
Adopt additional zoning to protect agricultural lands	55	6.2%	773	87.0%	60	6.8%	888
Educate landowners about options for permanently protecting their own land	32	3.6%	777	87.0%	84	9.4%	893

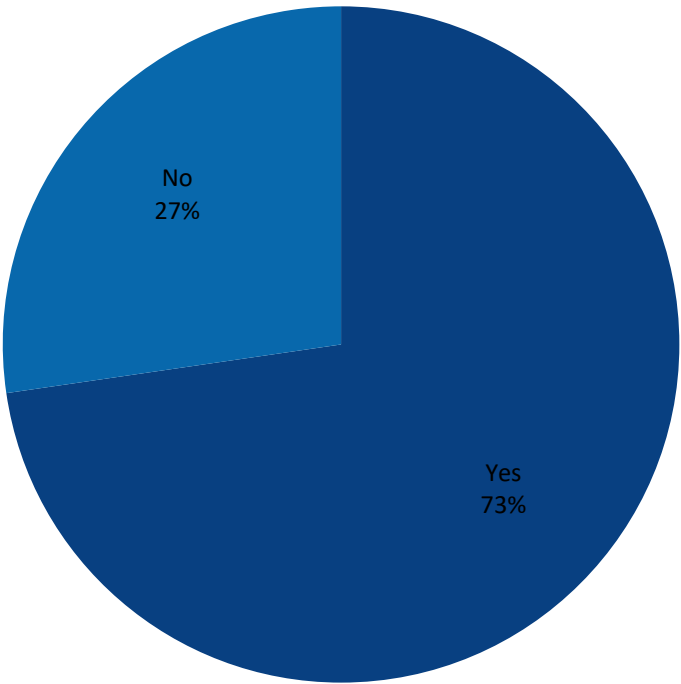
Acquire public lands for recreation	118	13.3%	675	76.1%	94	10.6%	887
Acquire public lands for wildlife preservation	94	10.6%	726	81.7%	69	7.8%	889
Acquire open space for passive and active recreation	113	12.7%	681	76.8%	93	10.5%	887
Acquire open space to create and restore wildlife habitats	99	11.2%	695	78.6%	90	10.2%	884

10. Would you be in favor of limiting the maximum square footage for new buildings?



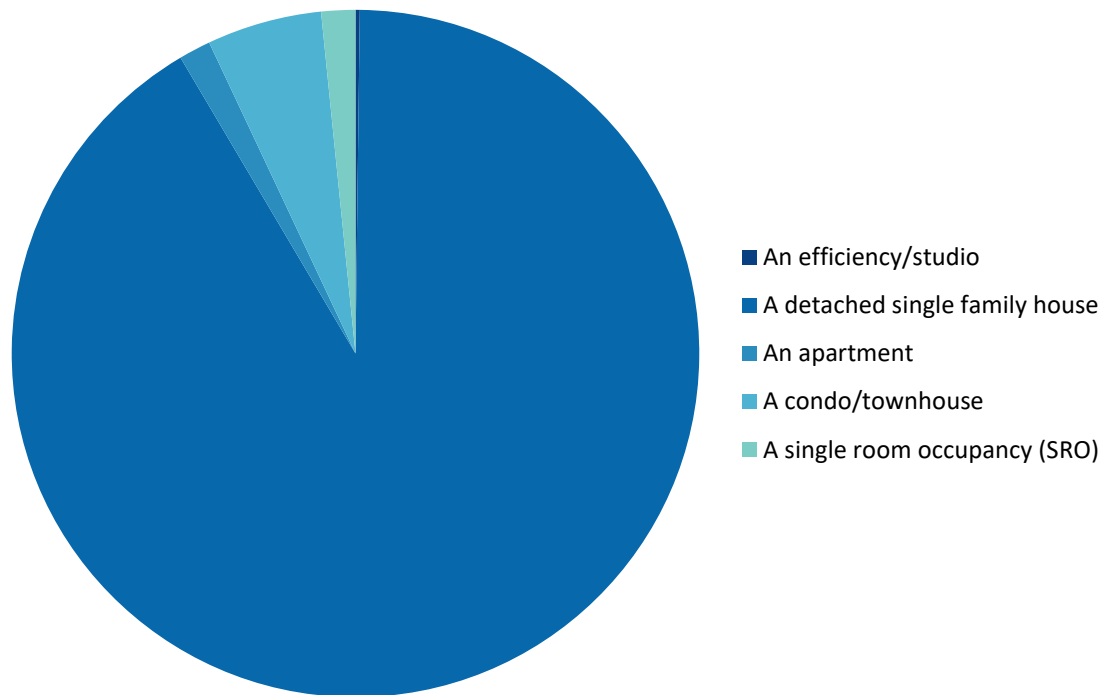
Value	Percent	Count
Yes	79.6%	707
No	20.4%	181
	Totals	888

11. Would you be in favor of adopting a maximum expansion size for existing buildings?



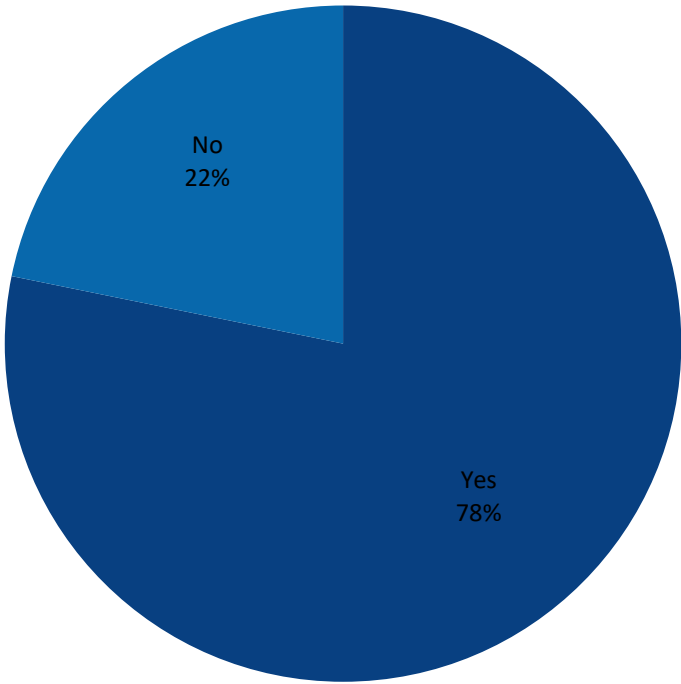
Value	Percent	Count
Yes	72.7%	643
No	27.3%	241
	Totals	884

12. I live in:



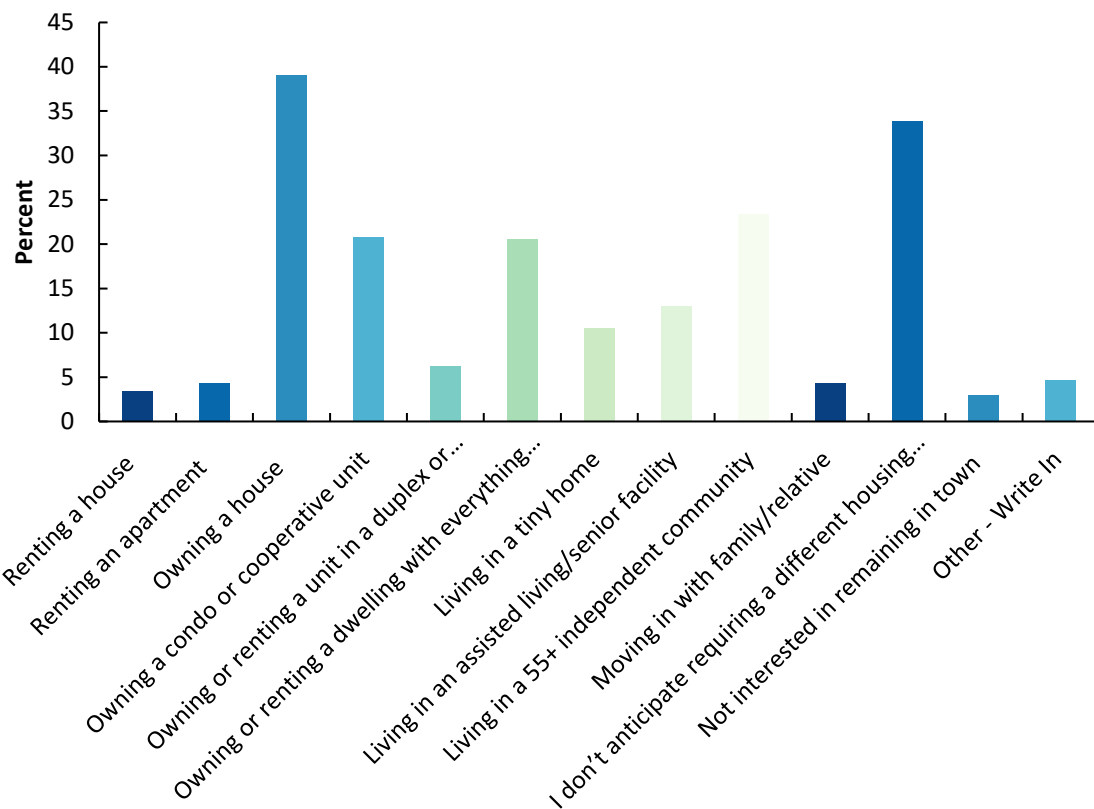
Value	Percent	Count
An efficiency/studio	0.2%	2
A detached single family house	91.3%	813
An apartment	1.5%	13
A condo/townhouse	5.4%	48
A single room occupancy (SRO)	1.6%	14
	Totals	890

13. Do you believe there are sufficient housing options for you and your family in Southwick? Please provide any additional comments, if you wish.



Value	Percent	Count
Yes	78.2%	688
No	21.8%	192
	Totals	880

14. If you were to move to another living situation in Southwick within the next 20 years, what type of housing do you anticipate would meet your future needs? (choose all that apply)



Value	Percent	Count
Renting a house	3.4%	30
Renting an apartment	4.3%	38
Owning a house	39.1%	350
Owning a condo or cooperative unit	20.8%	186
Owning or renting a unit in a duplex or townhouse	6.2%	55
Owning or renting a dwelling with everything on one floor	20.6%	184
Living in a tiny home	10.5%	94
Living in an assisted living/senior facility	13.0%	116
Living in a 55+ independent community	23.4%	209
Moving in with family/relative	4.3%	38

I don't anticipate requiring a different housing situation	33.9%	303
Not interested in remaining in town	3.0%	27
Other - Write In	4.7%	42

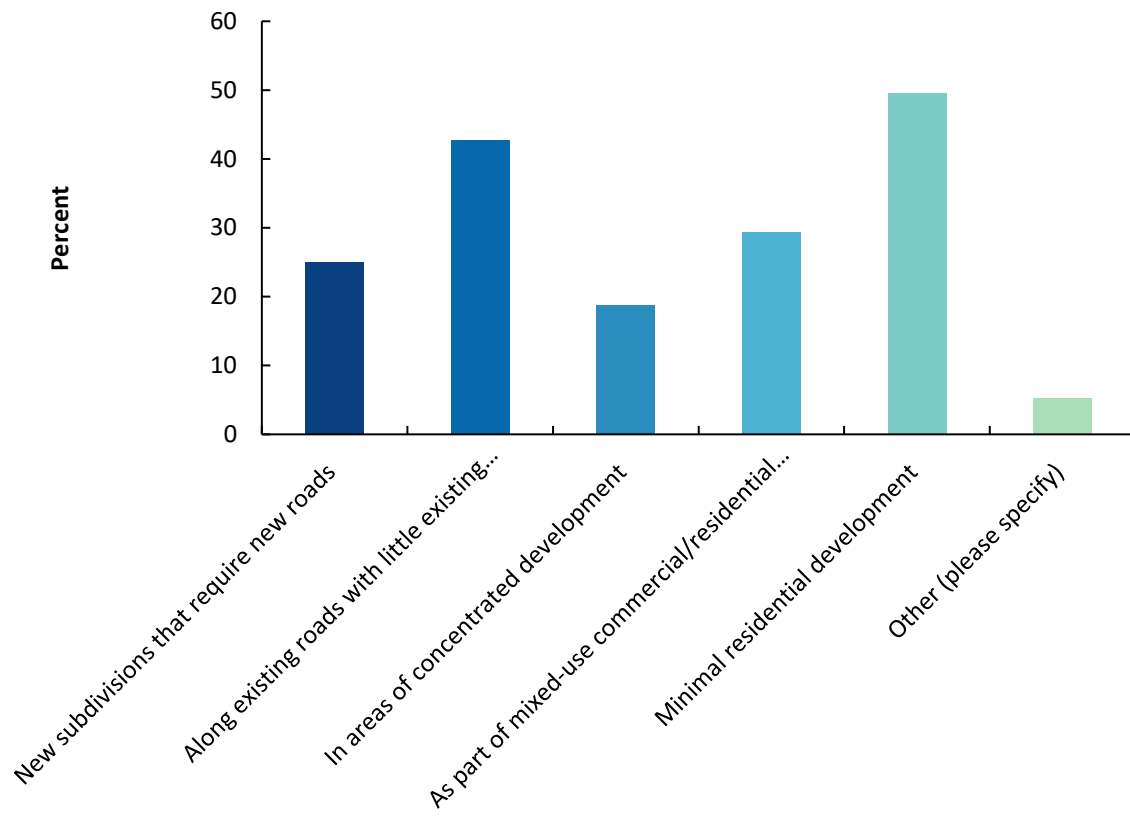
15. Please rank what the priorities should be in ensuring housing for all, with number 1 being most important and 9 being least important.

Item	Overall Rank
Lower taxes for owners, potential buyers	1
Improve regulations and zoning bylaws	2
Educate the public on housing issues	3
Help build cooperative relationships between developers and government	4
Let market forces decide	5
Housing to support all socioeconomic levels	6
Buy existing buildings for public-owned housing	7
Offer incentives, like tax breaks, to new housing developers	8
Build new public-owned housing	9

16. Over the next 20 years, I would oppose, be neutral towards, or support the town providing affordable and accessible housing options through development of:

	Oppose		Neutral		Support		Responses
	Count	Row %	Count	Row %	Count	Row %	Count
Detached single-family home in compact neighborhoods with smaller yards (approx 1/4 acre), adjacent open space	347	39.3%	255	28.9%	281	31.8%	883
Duplexes and three-family homes	492	56.0%	213	24.2%	174	19.8%	879
Townhouses, condos	254	28.8%	274	31.1%	354	40.1%	882
Accessory (in-law) apartments	84	9.5%	268	30.3%	533	60.2%	885
Conversion of single-family to multifamily housing units	480	54.6%	253	28.8%	146	16.6%	879
Tiny homes	239	27.1%	290	32.9%	353	40.0%	882
Apartment buildings	554	62.8%	209	23.7%	119	13.5%	882
Housing meeting Americans with Disabilities Act compliance	83	9.4%	278	31.3%	526	59.3%	887
Financing options for rehabilitation of limited income homes	213	24.3%	280	31.9%	384	43.8%	877

17. Over the next 20 years, where would you like to see new housing built? Select all that apply.



Value	Percent	Count
New subdivisions that require new roads	25.0%	220
Along existing roads with little existing development	42.8%	377
In areas of concentrated development	18.7%	165
As part of mixed-use commercial/residential development	29.4%	259
Minimal residential development	49.5%	436
Other (please specify)	5.2%	46

18. In your opinion, how important are the following transportation-related items over the next 20 years?

	Not Important At All		Not Very Important		Somewhat Important		Very Important		No Opinion		Responses
	Count	Row %	Count	Row %	Count	Row %	Count	Row %	Count	Row %	Count
Bike lanes on roads	172	19.3%	182	20.5%	295	33.2%	217	24.4%	23	2.6%	889
Maintenance for existing roads and sidewalks	3	0.3%	3	0.3%	61	6.8%	829	92.4%	1	0.1%	897
Road signage	28	3.1%	107	12.0%	343	38.3%	392	43.8%	25	2.8%	895
Mid-block crosswalks along major roads	64	7.2%	145	16.2%	368	41.2%	279	31.2%	38	4.3%	894
Public parking	152	17.1%	298	33.6%	291	32.8%	109	12.3%	37	4.2%	887
Public transportation options (bus, taxi, ride-sharing)	180	20.3%	225	25.3%	300	33.8%	161	18.1%	22	2.5%	888
Streetscapes (street trees, landscaping, street furnishings) in business areas	51	5.7%	145	16.3%	374	42.1%	308	34.6%	11	1.2%	889
Public access to electronic vehicle charging stations	161	18.0%	151	16.9%	299	33.4%	243	27.2%	40	4.5%	894
Parking availability at rail trail and other accessible open spaces	38	4.3%	77	8.7%	348	39.2%	412	46.4%	13	1.5%	888

19. List streets and/or parts of town where sidewalks and additional parking capacity should be installed or extended over the next 20 years.

Responses to fill-in questions are being prepared for a final community survey product.

20. Rate your satisfaction level for each of the following services that are currently provided by the Town of Southwick.

	Extremely Unsatisfied		Somewhat Unsatisfied		Neutral		Somewhat Satisfied		Extremely Satisfied		Do Not Use		Responses
	Count	Row %	Count	Row %	Count	Row %	Count	Row %	Count	Row %	Count	Row %	Count
Police	31	3.4%	31	3.4%	107	11.9 %	177	19.7 %	524	58.2 %	30	3.3%	900
Fire	26	2.9%	19	2.1%	122	13.6 %	142	15.8 %	539	60.0 %	50	5.6%	898
Ambulance/EM T	26	2.9%	18	2.0%	121	13.5 %	133	14.8 %	511	56.8 %	90	10.0 %	899
Roadway maintenance	148	16.5 %	249	27.7 %	127	14.1 %	285	31.7 %	88	9.8%	1	0.1%	898
Plowing	44	4.9%	62	6.9%	118	13.1 %	327	36.4 %	338	37.6 %	10	1.1%	899
Water systems	116	13.0 %	118	13.2 %	169	18.9 %	178	19.9 %	127	14.2 %	187	20.9 %	895
Sewer system	71	8.0%	59	6.6%	191	21.5 %	96	10.8 %	86	9.7%	386	43.4 %	889
Transfer station/dump	37	4.1%	63	7.0%	124	13.8 %	256	28.5 %	323	35.9 %	96	10.7 %	899
Senior services	16	1.8%	23	2.6%	172	19.2 %	110	12.3 %	110	12.3 %	465	51.9 %	896
Board of Health services	22	2.5%	45	5.0%	260	29.1 %	107	12.0 %	80	9.0%	378	42.4 %	892

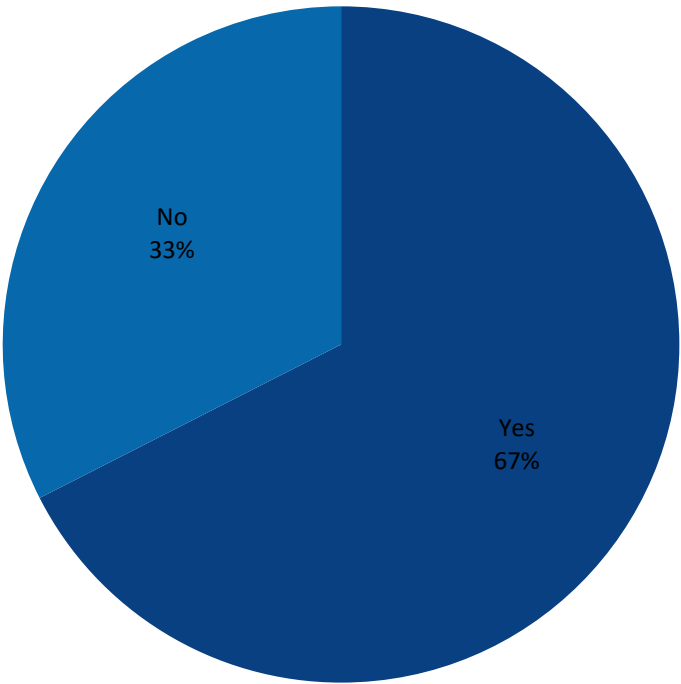
21. OPTIONAL: Why did you answer the way you did for the question above?

Responses to fill-in questions are being prepared for a final community survey product.

22. How important are the following potential services and amenities that could be provided by the Town of Southwick over the next 20 years?

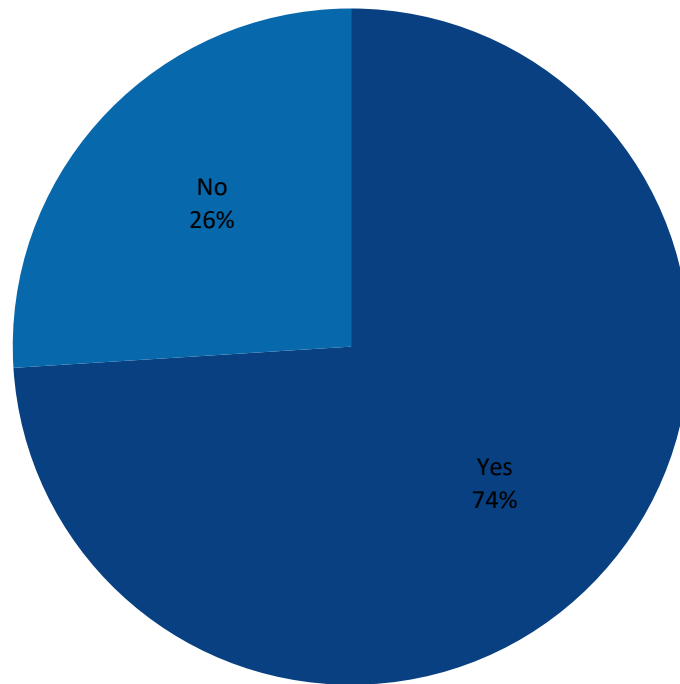
	Not Important At All		Not Very Important		Somewhat Important		Very Important		No Opinion		Responses
	Count	Row %	Count	Row %	Count	Row %	Count	Row %	Count	Row %	Count
Community center with meeting space	57	6.4%	139	15.7%	392	44.2%	230	26.0%	68	7.7%	886
Additional community health services	39	4.4%	112	12.6%	370	41.8%	257	29.0%	108	12.2%	886
More emergency services	43	4.8%	126	14.2%	351	39.4%	271	30.4%	99	11.1%	890
Additional senior services	38	4.3%	100	11.3%	364	41.2%	232	26.2%	150	17.0%	884
Municipal trash pick-up service	139	15.6%	203	22.8%	220	24.7%	250	28.1%	78	8.8%	890
Wireless/fiber infrastructure	25	2.8%	45	5.0%	183	20.5%	607	68.0%	32	3.6%	892
Alternative energy sources	69	7.8%	88	9.9%	250	28.1%	445	50.1%	37	4.2%	889
Workforce training and continuing education	74	8.4%	111	12.6%	321	36.5%	279	31.7%	94	10.7%	879

23. Do you use public drinking water?



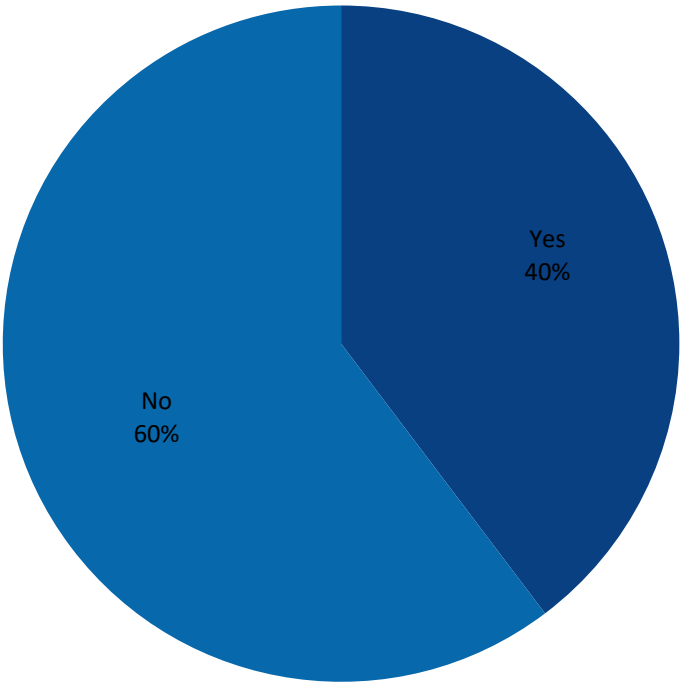
Value	Percent	Count
Yes	67.5%	605
No	32.5%	291
	Totals	896

24a.If you answered yes to the preceding question, is the quality of the town public drinking water acceptable?



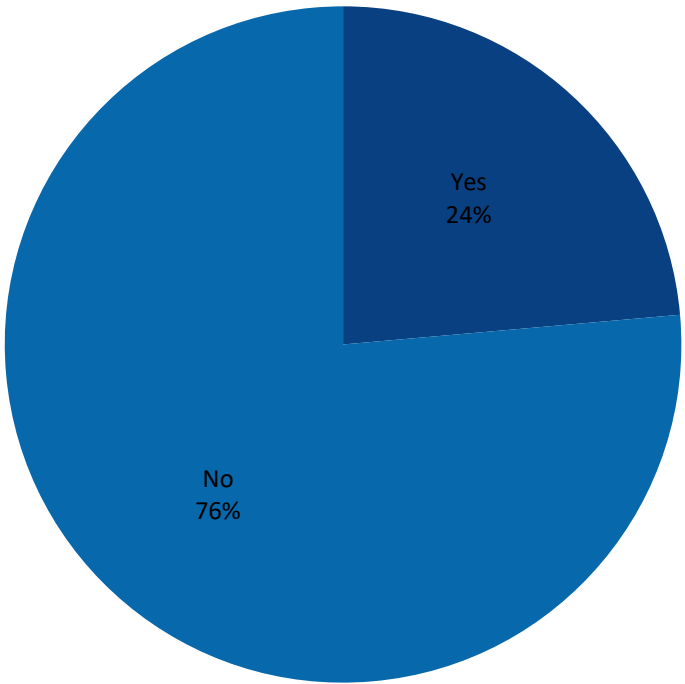
Value	Percent	Count
Yes	74.0%	442
No	26.0%	155
	Totals	597

24b. If you answered no to the preceding question, would you use public drinking water if it was available to your home?



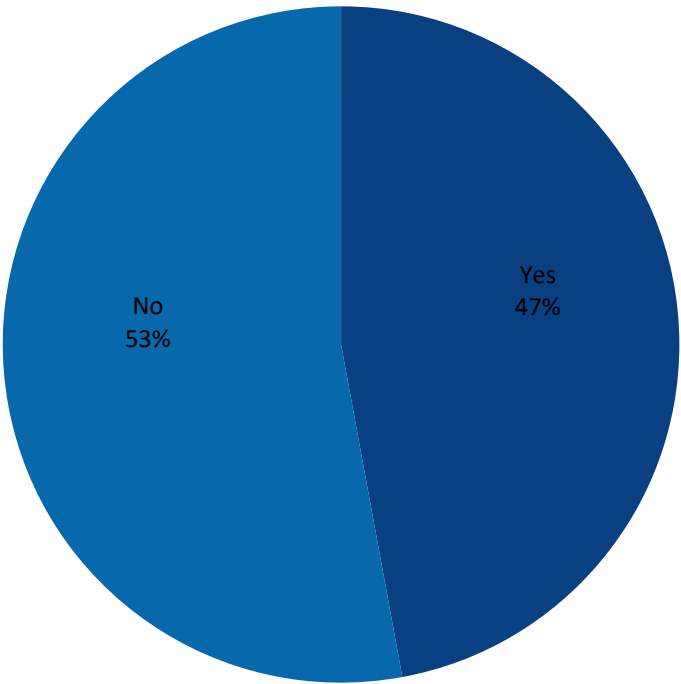
Value	Percent	Count
Yes	39.7%	112
No	60.3%	170
	Totals	282

24. Are you connected to the town sewer system?



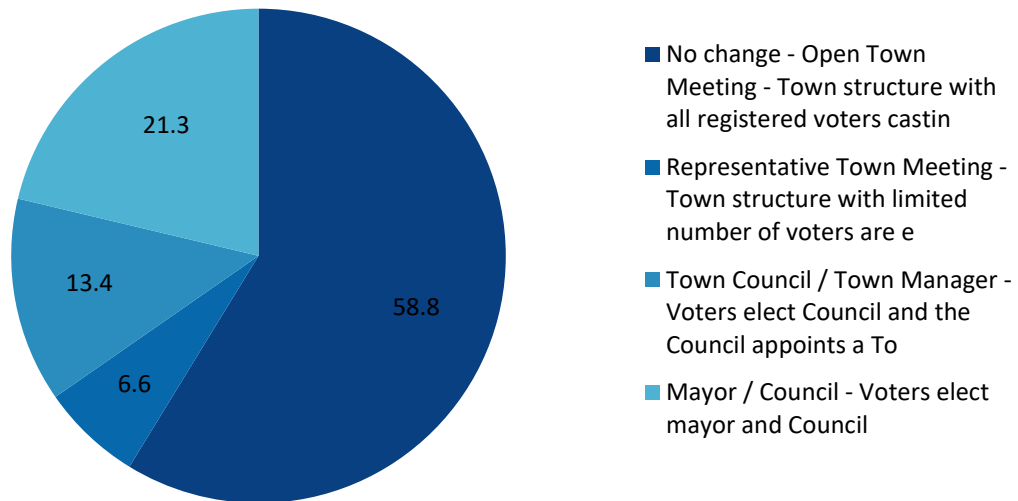
Value	Percent	Count
Yes	23.6%	210
No	76.4%	678
	Totals	888

25a.If no, are you interested in sewer expansion coming to your street?



Value	Percent	Count
Yes	47.1%	314
No	52.9%	352
	Totals	666

25. As Southwick evolves over the next 20 years and if the population increases, there is the potential to change the structure of government. Which form of government would you support?

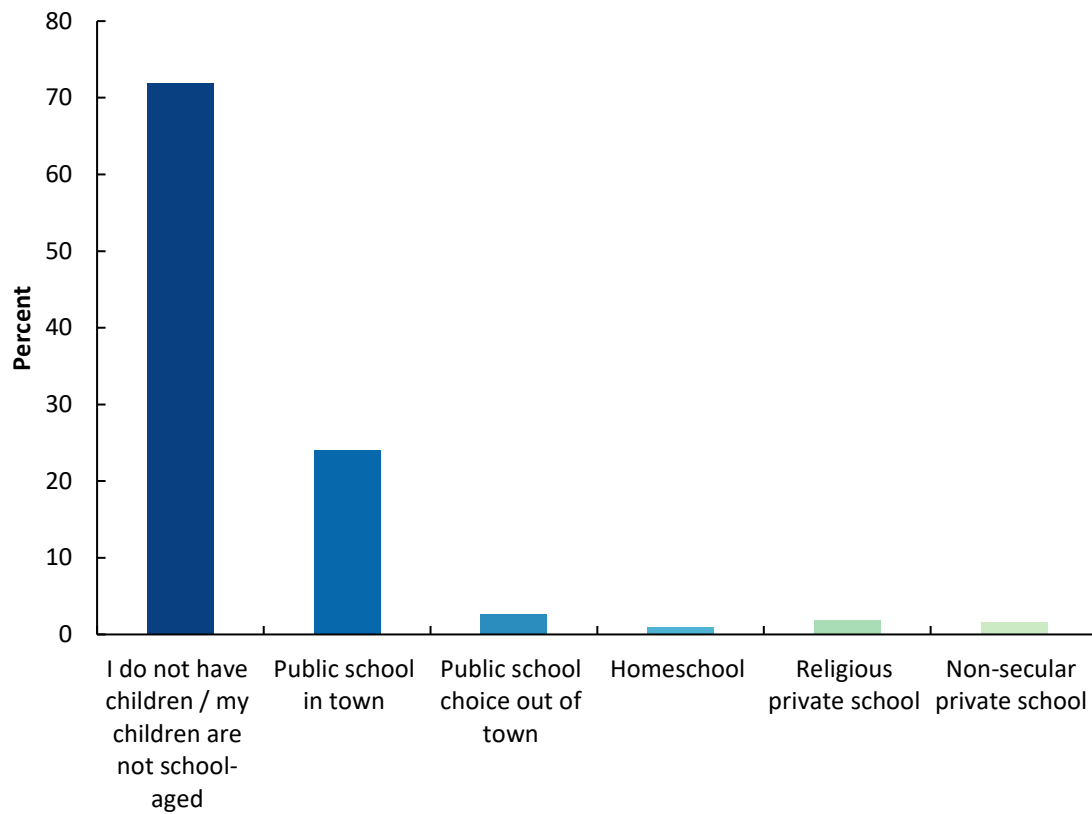


Value	Percent	Count
No change - Open Town Meeting - Town structure with all registered voters casting ballots at an annual town meeting, a selectboard, various other boards/committees, and an appointed town administrator	58.8%	517
Representative Town Meeting - Town structure with limited number of voters are elected to present all voters in a representative town meeting, a select board, various other boards/committees, and an appointed town administrator/manager	6.6%	58
Town Council / Town Manager - Voters elect Council and the Council appoints a Town Manager, various other boards/committees.	13.4%	118
Mayor / Council - Voters elect mayor and Council	21.3%	187
	Totals	880

26. What is your perception of Southwick Public Schools?

Responses to fill-in questions are being prepared for a final community survey product.

27. Where does your child(ren) attend school? Select all that apply.



Value	Percent	Count
I do not have children / my children are not school-aged	71.9%	633
Public school in town	24.0%	211
Public school choice out of town	2.6%	23
Homeschool	1.0%	9
Religious private school	1.9%	17
Non-secular private school	1.6%	14

28. Why?

Responses to fill-in questions are being prepared for a final community survey product.

29. List three recreational activities that you would like to see in Southwick over the next 20 years.

Responses to fill-in questions are being prepared for a final community survey product.

30. List three entertainment or cultural activities that you would like to see in Southwick over the next 20 years.

Responses to fill-in questions are being prepared for a final community survey product.

31. Please check all of the following activities that you enjoy (in Southwick or elsewhere):

	Participate Regularly in Southwick		Participate Elsewhere		Total Checks
	Checks	Row Check %	Checks	Row Check %	Checks
Walking (on roads)	540	74.6%	184	25.4%	724
Hiking (on trails)	484	61.3%	306	38.7%	790
Bird/nature watching	421	71.7%	166	28.3%	587
Road biking	286	68.9%	129	31.1%	415
Mountain biking	122	54.2%	103	45.8%	225
Horseback riding	58	38.4%	93	61.6%	151
Dog walking	417	81.3%	96	18.7%	513
Hunting	85	47.2%	95	52.8%	180
Fishing/ice fishing	226	63.1%	132	36.9%	358
Motorized boating	249	72.4%	95	27.6%	344
Non-motorized boating	243	62.8%	144	37.2%	387
Swimming	287	56.2%	224	43.8%	511
Court sports	42	21%	158	79%	200
Playing team sports	122	51.7%	114	48.3%	236
Snowshoeing	130	56.5%	100	43.5%	230
Cross-country skiing	81	43.1%	107	56.9%	188
Snowmobiling	82	46.6%	94	53.4%	176

Ice skating	114	44.9%	140	55.1%	254
Off-road, all-terrain vehicle recreation	112	51.4%	106	48.6%	218
Skateboarding	35	41.7%	49	58.3%	84

32. To what extent do you agree with the following statements:

	Strongly Disagree		Disagree		Neutral		Agree		Strongly Agree		No opinion		Responses
	Count	Row %	Count	Row %	Count	Row %	Count	Row %	Count	Row %	Count	Row %	Count
The Town of Southwick has been successful in improving the water quality of Congamond Lake	63	7.1%	124	14.0%	207	23.4%	257	29.0%	91	10.3%	143	16.2%	885
The Town of Southwick has been successful in controlling invasive weeds in Congamond Lake	60	6.8%	101	11.4%	218	24.6%	273	30.8%	81	9.2%	152	17.2%	885
Measures, such as dredging, should be taken to improve the water quality and water flow around Congamond Lake	27	3.1%	31	3.5%	173	19.6%	276	31.3%	215	24.4%	159	18.0%	881
Congamond Lake is overcrowded with watercraft	22	2.5%	69	7.8%	191	21.6%	235	26.6%	247	27.9%	120	13.6%	884

33. Over the next 20 years, what do you believe are the TOP 3 issues facing the Town of Southwick relative to Congamond Lake?

Responses to fill-in questions are being prepared for a final community survey product.

34. Thank you for participating in the Southwick Master Plan Community Engagement Survey!
Please provide any additional comments that you would like to share with the Master Plan Advisory Committee.

Responses to fill-in questions are being prepared for a final community survey product.