

MINUTES AGRICULTURAL COMMISSION WORK SESSION June 14th, 2023

OPENING: 7:00 p.m. Chairman Hansen opened the hybrid work session by announcing the members in attendance, date and time of the meeting.

ATTENDANCE

Burt Hansen, Chairman	Present
Dan Cook, Commissioner	Absent
Zach Barnett, Alternate	Present
Ron Cecchini, Commissioner	Absent
Lenita Bober, Commissioner	Absent
Tammy Ciak-Bissaillon, Commissioner	Present
Maryssa Cook-Obregon, Commissioner	Present - Zoom
Sage Fury, Alternate	Present - Zoom

DISCUSSION – OPEN FARM DAY

Final list of participating farms:

Blossoming Acres- Wagon Rides and tours of the Fields.

Kline View Stables, Calabrese Farms- Possible raffles, Sheep Pasture Sunflower Stand/Dwight Arnold Tobacco. Coward Farms- Opening green housese to the public. Roger Bisi Farm, Firefly Fields Farm, Southwick History Museum. Solek Farms, 413 Bee/Andrew Solek – meet the cows and view tractors.

Inga Hoteling, 45 Kline Road, her idea on promoting additional business while Open Farm Day is happening by contacting EDC to get more restaurants involved for next year's Open Farm Day. As for this year's Open Farm day the AgCom will make an honorable mention to check out local restaurants while enjoying The 1st Annual Open Farm Day.

Inga Hoteling next presented a list of potential in Town business that may be willing to sponsor The 1st Annual Open Farm Day by making a donation with a maximum of \$200.00 and a minimum of \$50.00. Ending with her conversation on advertisement with prices for this event.

Potential sponsors

Scibellis Mobil	Tractor Supply
Westfield Bank	Farm Furnishings (?) at Gristmill
VCA	Southwick Florist – Burt to contact

AG COM 052423



Mason Insurance Southwick Insurance College Highway Insurance Whalley Computer Hitachi/Comark Southwick Power Equipment New England Bike Country Colonial Southwoods IBS

Additional Issues A variety of expenditures were estimated as follows:

- Farm Trail brochure 1,000 copies \$400 (from regular budget by June 30)
- Tri-fold flyer 1,000 copies \$300 Place at participating farms day-of, too. (Open Farm budget line item.)
- Passports 500 on heavier stock \$300. (Open Farm line item.) Note: If we run out, trifold flyers can be substituted.)
- Lawn signs 3-color \$6.50 each for 25 (Open Farm line item.) Diane's vendor.
- Parking signs generic to just say "Parking". Available at IBS. Possible donation?
- Safety vests for volunteers IBS or Ocean State. Lenita and Inga have some on-hand.
- Bigger signs 2x3' for intersections \$32. (Open Farm line item.) Morin Signs, Agawam. Possible donation?
- Boxes for passports at farms 12 in-hand, need decorating. Donated by Inga Sage working on AgCom logo.
- Stickers for visitors to place on passports. \$10/package. (Open Farm line item.)
- Paid ads, to be placed depending on price, prices TBD by 5/26 (Open Farm line item.) Republican, Southwoods, Westfield News/Pennysaver

The approximate cost is \$2,400, with the actual cost TBD. (Note: Granby CT had 13 farms and spent \$2,167.)

Additional media:

Commissioner Sage Fury stated that the Commission got approval for the Website and he will be working on that as an asset for Open Farm Day.

 $Potential\ restaurant\ sponsors/gift\ donors/places\ to\ send\ folks\ "for\ a\ bite"-and\ outreach\ person$

Westfield River Brewery - Inga	Congamond Pizza/BBQ - Tammy
Sunflower Café - Tammy	Roma (buys from local farmers) - Zach
Crepes Tea House - Inga	Rail Trail Ale - Inga
Daily Grind - Sage	Southwick Inn - Inga
Tuckers - Inga	Kettle Bread - Zach

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The Launch - Burt Reds Café - Inga Summer House - Inga Notch - Inga Moolicious - Inga Village Pizza - Inga Subway - Inga Blossoming Acres King Yen Pasticeria

Murphy's Bar Shop - Inga Prime Steak Dunkin' McDonald's Zantos Doc's Place (Edgewood) Hash House - Tammy Main Moon Millie's - Burt Gristmill Café - Inga

Commissioner Zach Barnett will contact Big Y for a potential gifts card(s). Ms. Hoteling will reach out to EDC to inquire if they can help with promotion/signs at Ironman, motocross, etc, and/or promo Open Farm Day on their new website.

Other Business

Chairmen Burt Hansen stated that per the Select Board the Agricultual Commission got the go ahead as is in terms to their membership. Having 7 Commissioners and 5 alternates.

Commissioner Maryssa Cook-Obregon shared that the sofinowski / Community Garden signs and headwear have been given to the DPW for placement and should be up shortly. Also, the Master Plan Committee update. There will be a meeting Saturday June 17th, 2023. 5-7

As there was no further business to discuss, Chairman Hansen made a motion to adjourn the meeting at 8:59 PM. Alternate Commissioner Fury seconded the motion. The vote was unanimous in favor.

Commissioner Fury made a motion to adjourn the meeting at 8:07 PM. Chairman Hansen seconded the motion. The roll call was unanimous in favor.

Respectfully submitted,

Cynthia Barton, Secretary

cc: Select Board Town Clerk



Burt Hansen, Chairman

Maryssa Cook-Obregon, Commissioner

Dan Cook, Commissioner

Ron Cecchini, Commissioner

Tammy Ciak-Bissaillon, Commissioner

Lenita Bober, Commissioner

Zach Barnett, Alternate

Sage Fury, Alternate

Date